



Ratliff Opal

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TO WHOM IT MAY CONCERN

Laurie Potter is a unique and talented individual.

I have known Laurie for 10 years and during that time have engaged Laurie as a consultant on various projects.

Laurie's skills are varied and numerous.

Once given a brief, Laurie is capable of steering the project from conception to completion in a professional and time efficient manner.

Laurie is a people's person and has made a lifelong study of people and how to interact with them.

Laurie listens to the people he engages with and using this skill is able to achieve his objective without confrontation.

A successful businessman in his own right, Laurie brings a lot of hands on experience to the table.

Laurie is particularly talented in negotiating with senior executives in private enterprise and government departments who recognize the ability and degree of experience that Laurie has.

On a personal note I would like to thank Laurie for his friendship over the years and the experience I have gained by observing and listening to him.

If Laurie accepts an assignment it will be because he is completely confident that he can achieve a positive outcome.

Should the reader of this testimonial like to discuss any matter further please feel free to telephone me personally on 0417 883 083 and I will be more than happy to provide details of individual projects that Laurie has undertaken on my behalf.

Yours sincerely

David Ratliff
Director

15 August 2014